

AVCA Recruiting notes

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Just like your season and each match, create a game plan. Reevaluate your plan as needed. But work your plan with your best effort. Motto in our program was to Give it your best effort on every ball, every drill, every match.

Earn the respect of your teammates, your coaches and your opponents.

How are high school different than club – Academics. We have an advantage here.

Game plan #1 Research

1. Talk with the PSA and their parents about their goals and dreams.
2. **Research your 45 year plan**
3. Research interest aptitude, gifts you have
 - a. Naviance – Career search
 - b. State -College and Career Navigation <https://www.doe.in.gov/wf-stem/college-and-career-navigation>
 - c. Google - best career planning sites
4. **Research your college options that has your career options**
 - a. **NEEDS TO BE A GOOD ACADEMIC AND ATHLETIC FIT**
 - b. Look at all levels D1, D2, D3, NAIA
 - i. Note: make sure SA can study this major
 - c. Collegeboard.org
 - i. <https://college-insight.org/>
 - ii. <https://nces.ed.gov/collegenavigator/>
 - iii. <https://www.chegg.com/schools>
 - d. Take the ACT/SAT early.
 - e. Create an NCAA Eligibility Center Account—you need this certificate before you take an official visit to a D1 or D2 school.
5. **Research the volleyball program**
 - a. Will they need your position in your graduating class?
 - b. What is their transfer rate?
 - c. What is their success rate?
 - d. Research the coaching staff. Learn something about all of them. It will even field when communicating with them. **IT'S ABOUT RELATIONSHIPS!**
 - e. Follow their social media, their players social media.
 - f. Watch contests, what is the level of play?
 - g. Create a contact list for each college.

6. Determine what level you can play. Be realistic!!!

- a. Look at all levels D1, D2, D3, NAIA

ADD NORMS FOR EACH DIVISION

<https://www.ncsasports.org/womens-volleyball/recruiting-guidelines>

AVCA Phenom program has the VPI (Volleyball Performance Index).

Game plan #2 Creative a Marketing Plan

1. Create a 2 – 2.5 minute highlight video (Broadcasting story telling - HEY: (WHACK!) Get their attention. YOU: make the connection to the viewers. SEE: here are the detail. SO : This is why you should care). Use against video playing quality opponents. Don't need music, special graphics, etc. KISS.
 - Setters – show setting different locations off good and OOS passes, net play (offense and defense) and back court defense.
 - Pin hitters – Crush ball, hit variety of shots, blocking skills, footwork, backcourt skills if 6 rotation player.
 - Middles – lateral movement for blocking and hitting, quickness on and off the net.
 - Liberos – serve receive, defensive alignment, hustle plays.
 - Show celebration, add communication if possible. (i.e. libero calling out blocking positioning for hitters)
2. Add a game film link against a quality opponent
 - a. Might want to time stamp when you're in if not a 6 rotation player.
 - b. See if your high school will live-streaming and/or broadcast your matches
 - c. <https://inplayer.com/10-best-mobile-live-streaming-apps-2020/>
3. Use social media to market your brand image.
 - a. Public or private. Ultimately, that's a parent/SA decision
 - b. Use a variety of platforms. Look to see what your dreams schools are using. Do the same.
 - c. Remember, you are marketing yourself. Your children are going to be able to see this. It will follow you around forever!!!!
 - d. Likes/Retweeting represent your image too!
4. Contact the college coach
 - a. Personalize each email (AIDA)
 - b. Answer their response back to you within 24 hours (no excuses)
 - c. Complete their PSA questionnaire ASAP. You may not be particularly interested in the school but one of your teammates might be. Be respectful for all parties.
 - d. Have questions for the coach. DO NOT ASK FOR SCHOLARSHIP MONIES until offered.

5. High school coaches call the college coach
 - a. You can discuss their academic accomplishments.
 - b. Their work ethics, time management skills.
 - c. Be honest about the goods and the things the SA needs to work on.
 - d. Discuss their as a student athlete role at high school, community, etc. Give them an idea of the real person, not just the volleyball player.
 - e. I would also talk about their DISC profile and how it helped our program.
 - f. Strength Finders

6. Help PSA create a spreadsheet
 - a. Sheet for each college
 - i. Coaches contact information
 - ii. Web site
 - iii. Social media handles
 - iv. Record when there is correspondence with the college and/or coach
 - v. DO YOUR HOMEWORK EACH NIGHT! Treat the process like a class or better yet treat it like a job.

7. Keep the correspondence coming during pandemic. Can be video and/or written.
 - a. Demonstrate your work ethic
 - i. Your physical conditioning
 - ii. You touching a volleyball (or basketball)
 - iii. Doing some physical chores around home.
 - b. Demonstrate your attitude/personality
 - i. What have you done with your high school/club team that demonstrates leadership?
 - ii. Are you doing anything for your family, school, community that might demonstrate leadership?
 - iii. What is your attitude during this pandemic
 1. No pity parties

Game plan #3 Keep Communication Flowing

1. Talk with PSA and parents in a Zoom call.
 - a. Remind them recruiting is a business, it's not personal
 - i. Learn and move on
2. Emphasize to parents that they are recruiting their daughter or son, not them. It's the PSA responsibility to communicate with the coaches.
3. Parents stay out unless asked.
They can be the deal breaker.
4. Adult up.

Game plan #4 Know the Rules

<https://www.ncsasports.org/womens-volleyball/recruiting-rules-calendar>

<https://www.ncaa.com/sports/volleyball-women/d1>

https://ncaaorg.s3.amazonaws.com/compliance/recruiting/calendar/2019-20D1REC_WVBRcruitingCalendar.pdf

<https://www.avca.org/avcavpi.html>