

STEPS TO DEVELOPING A QUALITY PROGRAM

Presented by:

Allison Duncan (Crown Point)

Jennifer Shade (Brownstown Central)

Brad McCarter (Lafayette Central Catholic)

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- **EACH COACH FROM THE PANEL WILL TALK THROUGH A FEW THINGS THAT THEY BELIEVE ARE THE STEPPING STONES TO BUILDING A SUCCESSFUL PROGRAM AND THERE WILL BE AN OPPORTUNITY FOR QUESTIONS AND DISCUSSION.**

Sneak peek of coaches' talking points below:

Coach Duncan:

- *Invest in your athletes* - We run a big/little sister program. The program groups a 9th/JV/Varsity athlete together. The goal is to support other athletes at various levels. We do several sister activities during the course of the season.

Coach Shade:

- *Longevity* - It took 27 years of coaching to win a state championship but I believe every bit of the 27 years contributed to that season. In order to be successful there has to be consistency. That's the only way kids will buy into your program and trust you as a coach.

Coach McCarter

- *Invest into your middle school and elementary school programs* - This can be in terms of helping hire the coaches, developing practice plans, holding clinics or camps for the younger kids. Also allowing your elementary and middle school coaches opportunities to come in and learn from your practices. Investing in the youth of your program not only shows the kids but the parents as well that you care about the future of your program.

Coach Bloom

- *Culture is key* - The culture you allow and cultivate will set the tone for your entire program. The first few years are most crucial but it's never too late (work, work, work!). Every decision should be made with culture in mind versus x's and o's.